



# Invest in Norway

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## Doing business in Norway

*Norway has abundant hydropower, world-leading industries, very high productivity and a strong economy. We welcome foreign investors to join us.*

**Invest in the greenest industrial site in the world!**

Invest in Norway - the Governmental investment promotion agency

[Contact us](#)



# Datasentre er den digitale tidsalders fabrikker

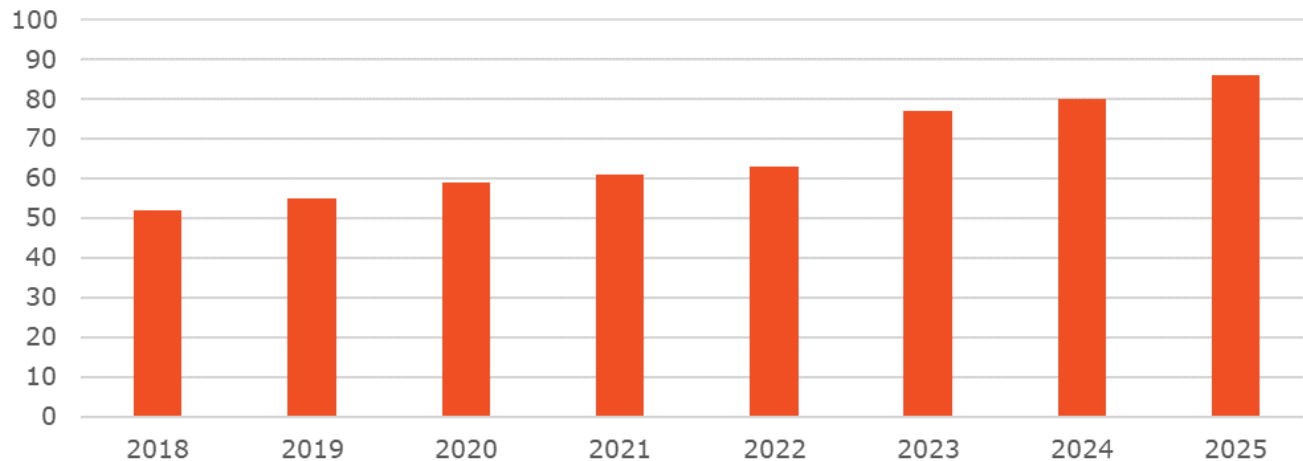


2016: 49 GW  
2020: 58 GW → 500 Twh



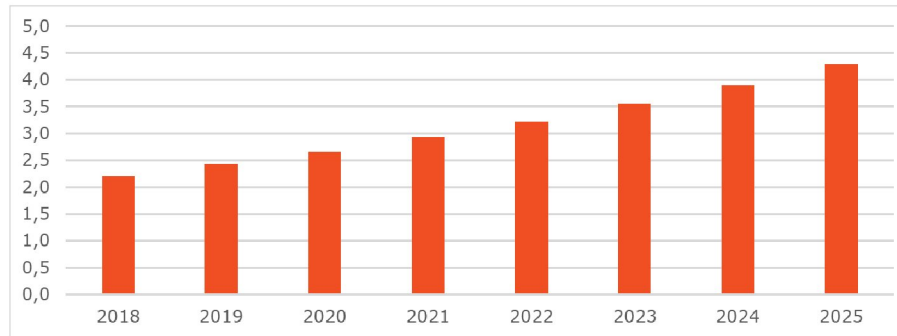
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# Global power capacity in GW, data centres



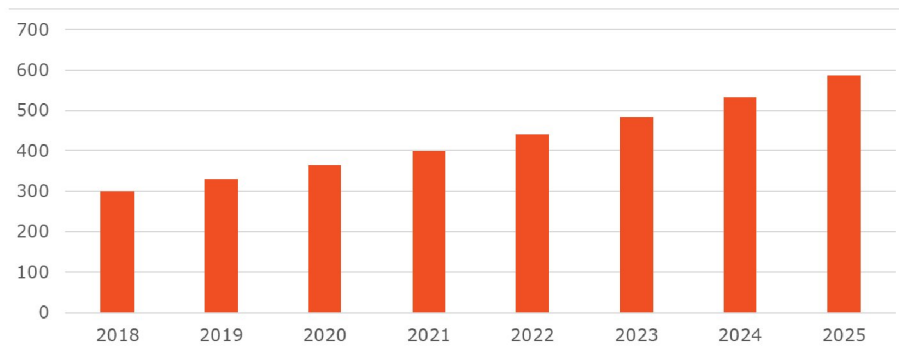
Source: COWI, *Analysis of Data Centre Investment Opportunities in the Nordic Countries (2018)*, <https://www.norden.org/en/publication/data-centre-opportunities-nordics>

## Investment in data centres in the Nordics (EUR bn)



Source: COWI, Analysis of Data Centre Investment Opportunities in the Nordic Countries (2018)

## Construction of data centre capacity in the Nordics 280-580 MW annually (based on current pipeline and trends)



Source: COWI, Analysis of Data Centre Investment Opportunities in the Nordic Countries (2018)

The international market perceives the following advantages to locating data centres in the Nordics:

1. **Reliable power supply**, as the Nordic power grid is extremely reliable without power outages.
2. **Low energy prices**, supported by a well-functioning and competitive electricity market
3. **Political stability**, characterized with high transparency, predictability and consensus in decision making reducing the risks of long term investments
4. **Faster time-to-market**, supported by faster approval in the planning process and with construction and other permits and generally one of the “easiest-to-do business” environment globally.
5. **Abundance of energy and other resources**, in particular for renewable energy and the supporting infrastructure including district heating (for excess heat reuse) which can increase the efficiency and reduce the operational costs.

Source: Analysis of data centre investment opportunities in the Nordic Countries, October 2018, Nordic Council of Ministries & Ministry of Foreign Affairs Denmark